GOVERNMENT OF INDIA
COMMERCE AND INDUSTRY
LOK SABHA

UNSTARRED QUESTION NO:1712
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EXPORT OF TEA
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Will the Minister of COMMERCE AND INDUSTRY be pleased to state:

(a) the export of tea during each of the last three years and the current year alongwith foreign exchange earned therefrom, country-wise;

(b) whether several countries including Egypt and Pakistan are turning to India for tea in wake of the drought in Kenya;

(c) if so, the details thereof alongwith necessary steps being taken to meet such demand;

(d) the extent to which the export of tea has increased in the recent past; and

(e) the steps taken by the Government to boost the tea export?

Answer

THE MINISTER OF STATE IN THE MINISTRY OF COMMERCE AND INDUSTRY (SHRI JAIRAM RAMESH)

(a): Details of major country-wise export of tea during the last three years alongwith foreign exchange earned are given below:-

Country	Years					
	2003-04		2004-05		2005-06#	
	Quan- tity (Mill- ion) Kg)	Value (US $ Million)	Quan- tity (Mill- ion) Kg)	Value (US $ Million)	Quan- tity (Mill- ion) Kg)	Value (US $ Million)
Russian Federation	42.76	60.91	36.87	60.74	33.10	54.56
Kazakhstan	13.07	26.88	13.63	31.95	07.34	16.91
UK	20.75	39.36	19.88	41.22	20.81	40.09
Iraq	14.27	19.42	38.38	45.58	28.69	33.62
USA	8.45	24.61	7.93	25.86	8.96	29.71
UAE	25.70	62.41	24.28	60.51	26.03	59.58
Pakistan	06.54	06.43	4.68	05.04	10.57	09.79
Others	51.53	123.76	60.16	158.21	45.56	124.98
Total	183.07	363.78	205.81	429.11	181.06	369.24

#Provisional

Tea exports during 2006-07 (April-May) were 22.89 million kg. of value US$ 43.36 million as compared to 21.25 million kg. of value US$ 50.48 million during the corresponding period of 2005-06.

(b) & (c) : Pakistan is one of the major importers of tea from Kenya. A delegation from Pakistan Tea Association visited India during April, 2006 and had extensive discussions with the Indian Tea Association/producers/exporters etc., for importing Indian tea into Pakistan in the wake of the drought in Kenya. It is expected that higher volume of Indian tea would be exported to Pakistan this year. It is also expected that the export of tea from India to various countries including Egypt may go up during 2006 due to drought in Kenya.

The increased export demand is expected to be met by the tea industry through increased production.

(d): The export of tea from India registered an increase from 183.07 million kgs. in 2003-04 to 205.81 million kgs. in 2004-05 (an increase of 12.4%). However, tea exports during 2005-06 came down to 181.06 million kgs.

Tea exports during 2006-07 (April-May) were 22.89 million kgs. as against 21.25 million kgs. during the corresponding period of 2005-06 (an increase of 7.7%).

(e): Steps taken to increase exports of tea include implementation of a medium term export strategy, encouraging production of quality teas especially orthodox type of teas, participation in major trade fairs/exhibitions abroad, lending promotional support to Indian exporters in marketing Indian brands, field sampling at specialty stores and in principal markets, exchange of tea delegations,

launching media campaigns to increase consumer awareness, etc.